



## DETERMINANTS OF DEMAND FOR FROZEN AND PRESERVED EGYPTIAN FOOD

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### ABSTRACT

This study covers some of the aspects related to the economic and export status of each of freeze and dry Foods to identify the export's development potential of these agricultural processed and to increase its competitiveness in the international market. The study also deals with some of the competitive indicators of these products comparing them with their competing countries in the

main foreign markets; as well as studying the foreign demands indicators to these products and the main problems and challenges that stand in the way of developing these exports.

Throughout the study, it was clear that the main problems facing agricultural processed exports are the high rate of agricultural losses and the low marketing performance that have additional adverse factors. Rising foreign shipments cost, absence of market information, as well as the growing foreign markets competence together with the restrictions and conditions imposed by importing countries accentuates also such problems.